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*RESPONSE UNDER 37 CFR 1.116-
EXPEDITED PROCEDURE EXAMINING
GROUP 2153

Entered per
RCE dated
2-27-06

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :
JUN HIRAI : EXAMINER: CHEA, P.
SERIAL NO: 09/915,346 :
FILED: JULY 27, 2001 : GROUP ART UNIT: 2153
FOR: WEB AUDIENCE ANALYZING :
METHOD, COMPUTER PROGRAM :
PRODUCT, AND WEB AUDIENCE :
ANALYSIS SYSTEM :

AMENDMENT

COMMISSIONER FOR PATENTS
ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated July 27, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.